



OFFICIAL RULES AND REGULATIONS OF THE WINSPORT SPRING BREAK CONTEST

The WinSport Spring Break Contest (the “Contest”) is provided by the Calgary Olympic Development Association, operating as WinSport (“WinSport”).

1. **Agreement:** These Rules and Regulations are governed by WinSport. NO PURCHASE IS NECESSARY TO ENTER the Contest. The act of entering the Contest constitutes acceptance of these Contest Rules and Regulations (the “Rules”).

2. **Entry:** To enter the Contest, an individual (the “Entrant”) must submit a ballot to WinSport’s Guest Services counter located in the Frank King Day Lodge at Canada Olympic Park (88 Canada Olympic Road SW, Calgary, Alberta) by 5:00 p.m. MT on April 1, 2018.

3. **Obtaining Ballots:** Each Entrant may obtain ballots by: (a) visiting WinSport’s Guest Services counter during regular operating hours during the Contest Period (as defined below) to receive a game card; (b) visiting WinSport’s Retail Store during regular operating hours on any day during the Contest Period to receive stamps on his/her game card and the respective number of ballots for the contest. Entrants will receive one (1) stamp and one (1) ballot on the first visit; a second stamp and two ballots on the second visit; a third stamp and three ballots on the third visit; to a maximum of 11 stamps and 11 ballots for 11 visits during the Contest Period. Maximum one (1) game card per person. Entrants may receive stamps on any number of days during the Contest Period but no more than one (1) stamp per day.

4. **Eligibility:** The Contest is open to all residents of Alberta who have reached the age of majority (aged 18 and above). One ballot constitutes one entry; multiple entries allowed per person. WinSport employees, employees’ immediate family members and anyone living with any WinSport employee are not eligible to enter the Contest. “Immediate family” means spouses, parents, children, siblings and their respective spouses, regardless of whether they reside in the same household. WinSport has complete discretion to refuse and disqualify any entry deemed to be profane, vulgar, discriminatory, illicit, or otherwise offensive.

5. **Prize:** There are a total of three (3) prizes (“Prizes”) available: one (1) WestJet travel gift card valued at \$1,000.00; and two (2) WestJet travel gift card valued at \$500.00 each. One (1) Entrant will be selected at random and declared the winner of the \$1,000.00 WestJet travel voucher; and two (2) Entrants will be selected at random and each declared a winner of a \$500.00 WestJet travel voucher (each of the three winners is a “Winner”). Each Winner agrees to accept their respective Prize as-offered and as-is. Each Winner must claim his or her respective Prize by April 20, 2018; if any Winner does not collect his/her Prize by that date, then that Winner will forfeit his/her Prize.

6. **Documentation:** Before being awarded a Prize, a potential Winner of must sign and return a confirmation of eligibility and compliance with the Contest Rules, a publicity/liability release, and any other requested documents within the time period stipulated in the documents (collectively the “Contest Documents”). All Contest Documents must be signed, without amendment, and returned to WinSport at its Guest Services counter located in the Frank King Day Lodge by 4:30 p.m. on April 20, 2018. Failure to comply with the deadlines for signing and returned the Contest Documents may result in forfeiture of a Prize and selection of an alternative Winner at WinSport’s sole discretion. Acceptance of a Prize constitutes permission for WinSport and its agencies to use that Winner’s name and/or likeness, biographical information, and/or entry for advertising and promotional purposes without additional compensation, unless prohibited by law.

7. **Contest Period:** The Contest begins at 9:00 a.m. MT on March 22, 2018 and ends at 5:00 p.m. MT on April 1, 2018 (the “Contest Period”). The Winners will be determined following the Contest Period.



8. **Odds:** The odds of winning the Contest depend on the number of entries received during the Contest Period.

9. **Privacy:** Entrants' personal contact information is used to administer the Contest, including contacting, announcing and promoting the Winner. The Contest is run in compliance with WinSport's privacy policy.

10. **Website Problems and Disputes:** WinSport assumes no responsibility for failure of any internet connection or connection to any server or proxy server during the Contest, or any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, application failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from downloading any material in the Contest (including, without limitation, these Rules). Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, WinSport reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

11. **Prohibitions:** WinSport may, in its sole discretion, prohibit any person from entering the Contest whom it believes to be abusing the rules. Such abuse includes, without limitation, obtaining multiple game cards or entering false information. Any Entrant who violates any part of these Rules will be banned from the Contest. Any Winner who violates any part of these Rules may have his or her Prize withheld at WinSport's sole discretion.

12. **Release:** Each Winner hereby releases WinSport and each of its directors, officers, employees, volunteers, contractors, subcontractors, consultants, agents, representatives, insurers, suppliers, sponsors, administrators, licensees, and advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest including, but not limited to, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to or loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom. Each Winner grants WinSport the unrestricted right, in WinSport's discretion, to produce, reproduce, publish, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, adapt and otherwise use and re-use that Winner's name, photograph, likeness, voice, video footage and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion thereof.

13. **Indemnification by Entrant:** By entering the Contest, each Entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the Entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any Prize, participation in the Contest, any breach of the Rules, or in any Prize-related activity. Each Entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the Contest, without limitation.

14. **Limitation of Liability:** WinSport assumes no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any computer, online, software, telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. WinSport is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. WinSport assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Entrants assume liability for injuries caused or claimed to be caused by participating in the Contest, or by the acceptance, possession, use of, or failure to receive any Prize.

15. **Privacy/Use of Personal Information:** By participating in the Contest, each Entrant: (i) grants WinSport the right to use his/her name, mailing address, telephone number, and e-mail address (“Personal Information”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners; and (ii) acknowledges that WinSport may disclose his/her Personal Information to third-party agents and service providers of WinSport in connection with any of the activities listed above. WinSport will use the Entrant’s Personal Information only for identified purposes and will protect the Entrant’s Personal Information in a manner that is consistent with the *Personal Information Protection Act* of Alberta. This Contest is in no way sponsored, endorsed or administered by WestJet Airlines Ltd. or any of its subsidiary or affiliated corporations.

16. **Intellectual Property:** All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by WinSport and its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

17. **Termination:** WinSport reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or these Rules in any way, at any time, for any reason without prior notice.

18. **Law:** These are the official rules of the Contest. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over WinSport. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules or the rights and obligations as between the entrant and WinSport in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction’s laws.

19. **Language Discrepancy:** In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to game cards, any Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of these Rules shall prevail, govern and control.

20. **Other:** Contests are governed by the laws of Alberta and the laws of Canada applicable therein. WinSport reserves the right to cancel or modify the Contest or these Rules at any time without notice. All Prizes must be accepted as awarded and are not convertible to cash. WinSport reserves the right to substitute any Prize or portion of the Prize with a prize of equal or greater value. All Prizes are awarded as-is and no warranties or guarantees are implied or expressed including, without limitation, those regarding availability of any service(s) for which the Prizes may be redeemed. WinSport is not liable for any lost or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this Contest, including technical failures on the part of contest software, virus, website down-time, human error or property damage incurred by any Entrant.