



MEDIA ADVISORY

Monday, March 16, 2009

Canada Olympic Park - Countdown to Meltdown

Calgary, AB – With only **16 days remaining to hit the slopes at Canada Olympic Park**, the Countdown to Meltdown is turning up the heat. Whether you want to dust off the bike and shred some snow at the annual Fat Tire Race or check out the best Ski Cross athletes in Canada, COP can satisfy your cravings. Take advantage of this beautiful weather and join us at the Park for an exciting week.

COP also announces the extension of the winter season by one weekend, adding on April 4 & 5 (COP will be closed from March 30 to April 3.)

WEEK OF MARCH 16 ACTIVITES

SPECIAL EVENTS

On the Up & Up Series

Salomon JIB Academy Slopestyle

COP Freeskiers Annual Colin's Cup

Annual Fat Tire Race

Ski Cross National Championships

WHEN

March 20, 2009

March 21, 2009

March 21, 2009

March 22, 2009

March 23, 2009

WHERE

Terrain Park, COP

Eastside Terrain Park, COP

Terrain Park, COP

Terrain Park, COP

Ski Cross Course

WEBSAVER

Buy One Lift Ticket and Receive One Free

50% off Discover & Next Step Skiing or Snowboarding

50% off Discover Cross-Country Ski Classic Lessons

EARLY EARLY BIRD DISCOUNT

Purchase your season pass before April 30 and save up to 33%!

New Season Pass Holders

- Purchase your 09/10 season pass now and ski the rest of this season for free

Current Season Pass Holder

- Get your 09/10 winter season pass before April 30, 2009 and be entered to win your pass

For more information about WinSport Canada's special events, websaver deals and Park discounts, please visit www.winsportcanada.ca or pick up the Spring/Summer Program Guide at COP.

WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.

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