



MEDIA ADVISORY

Tuesday, April 7, 2009

Canada Olympic Park - Countdown to Meltdown *EXTENDED!*

Calgary, AB – Canada Olympic Park (COP) enjoyed another great weekend with strong attendance and ideal conditions. Due to the combination of positive guest feedback and an abundance of snow, COP has decided to open its doors and run its lifts for one last weekend.

Friday, April 10 and Saturday, April 11 from 9:00 a.m. to 5:00 p.m. Canada Olympic Park will open its doors and run its lifts for 16 more hours of winter fun.

The March snow bolstered our considerable base – we literally have tons of snow left for two more days of fun on the slopes. The hill is closed Monday, April 6 to Thursday, April 9, leaving us one bonus weekend before the skis and snowboards are sent back to the basement, attic or garage.

COP's EGGNORMOUS EASTER EGG HUNT – SATURDAY, APRIL, 11 – The hunt starts the minute the lifts get rolling at 9:00 a.m. Eggs will be hidden around the hill for everyone to find. Each egg has a number inside – prizes can be redeemed at Guest Services. As winter egg-xits (we couldn't resist) and spring tries to catch up, families will be all over the hill searching for prizes including a summer season family pass.

FACEBOOK AND TWITTER

Start following WinSport Canada on Twitter (www.twitter.com/winsportcanada) or become a Canada Olympic Park fan on Facebook and watch for free tickets for this last weekend, contests and updates.

EARLY EARLY BIRD DISCOUNT

Purchase your season pass before April 30 and save up to 33%!

New Season Pass Holders: Purchase your 09/10 season pass now and ski the rest of this season for free.

Current Season Pass Holder: Get your 09/10 winter season pass before April 30, 2009 and be entered to win your pass.

For more information about WinSport Canada's special events and Park discounts, please visit www.winsportcanada.ca or pick up the Spring/Summer Program Guide at COP.

WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.

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