

First Burton Canadian Open Snowboarding Championships Confirms Top Riders

BURLINGTON, VT (January 30, 2009) – Top riders from across the globe are lining up to compete in the Burton Canadian Open, taking place from February 2 – 8, 2009 at Canada Olympic Park in Calgary, a facility of WinSport Canada.

Current Burton Global Open Series point leaders and SWATCH Ticket to Ride World Snowboard Tour point leaders Chas Guldemond (USA) and Jamie Anderson (USA) will compete.

Seasoned pros will meet local, up-and-coming riders to compete in halfpipe and slopestyle for over \$50,000 CAD. In addition to Anderson and Guldemond, Lisa Wiik (NOR), Mikkel Bang (NOR), Peetu Piiroinen (FIN), Silvia Mittermuller (GER), Marko Grilc (SLO) and Alexis Waite (USA) will battle Canadians like Brad Martin, Sarah Conrad, Jeff Batchelor, Spencer O'Brien, Dustin Craven, Charles Reid, Leanne Pelosi and Sebastien Toutant on their home turf at Canada's first Burton Open Snowboarding Championship event.

With events scheduled year-round and in six countries, the Canadian Open is the fourth stop on the Burton Global Open Series and offers riders the chance to earn points towards a male and female championship title, each worth \$100,000, currently the largest single payout in competitive snowboarding.

The Burton Global Open Series is also part of the Swatch Ticket To Ride World Snowboard Tour (TTR), the largest group of independent freestyle snowboard events in the world. TTR ranks riders based on their results at participating competitions and crowns a TTR World Champion at the US Open. For more information on the Swatch TTR World Tour, visit www.ttrworldtour.com.

If you can't make it to Canada, watch the semi-finals and finals live on Go211.com, where webcasts and highlights of the competitions will also be available for on-demand viewing once the event is over.

Burton would like to thank WinSport Canada, GO211.com, Samsung, Coors Light, Schick Xtreme, Amp Energy, Paul Mitchell, Snowboard Canada, Travel Alberta and Swatch TTR World Snowboard Tour for their support of the Canadian Open.

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About the Burton Global Open Series

The Burton Global Open Series events are the pinnacle snowboarding events of the season. Founded by Jake Burton, the Opens have grown from grassroots events to global spectacles attracting tens of thousands of spectators and riders from around the world. Since the beginning, the Opens have been driven by riders, for riders evolving with snowboarding and riders' needs over the years. With events held in Canada, Europe, Japan, the United States, New Zealand and Australia, the Opens set the standard for snowboarding events around the globe. For more information, visit www.opensnowboarding.com

About the Swatch TTR World Snowboard Tour

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About GO211.com

GO211.com is the leading community and video site for lifestyle sports created by and for action sports athletes and enthusiasts. It's the place to hang with the pros and friends to get behind-the-scenes video, blogs, photos, webcasts and podcasts from featured contributors along with other action sports fans. GO211.com offers a broad range of exclusive content submitted directly from the athletes.

About WinSport Canada

The Canadian Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport Canada owns and operates Canada Olympic Park in Calgary, AB, the Bill Warren Training Centre located at the Canmore Nordic Centre, the Beckie Scott High Performance Training Centre on Haig Glacier, AB, and Camp Green on Farnham Glacier, BC. A not-for-profit organization, WinSport Canada supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. WinSport Canada also provides the necessary support to host major national and international winter sporting events at the various facilities, making the Calgary/Bow Valley Corridor home to high performance winter sport in Canada. For more information on WinSport Canada please visit www.winsportcanada.ca.