



FOR IMMEDIATE RELEASE

Wednesday, November 5, 2014

WinSport, Mount Royal University announce collaborative partnership

CALGARY, Alta. – WinSport and Mount Royal University are proud to announce today the signing of a Memorandum of Understanding, which will benefit education and sport in a cooperative partnership.

The agreement will create opportunities to collaborate on research or programs of mutual interest, increase collaboration and coordination of sport science services for the purpose of developing emerging athletes and coaches and joint advocacy with government, business and sport organizations on shared topics of concern.

“This is a classic example of WinSport and its pursuit of its own goals, understanding that we can’t do those types of things totally alone,” said Dr. Stephen Norris, WinSport’s Executive Vice-President and Chief Sport Officer. “To have strategic partnerships with like-minded organizations, particularly those that want to pursue excellence in signature process development, then that’s why we do this.”

“This agreement aids WinSport in the ultimate pursuit of improving service delivery to the public as well as to the national teams. The expertise of institutions such as Mount Royal University can aid us in the pursuit of our particular aspirations, especially in our ultimate goal of becoming the world’s leading winter sport institute.”

Mount Royal University will provide expertise in a number of key areas where WinSport is conducting research in human development and human experience across its facilities. In addition, the partnership provides students with workplace experience and on the job training, with WinSport afforded the opportunity to identify students with potential and give them opportunities for career development.

“Partnerships like the one we are making official today with WinSport are core to our Faculty,” said Dr. Chad London, dean of the Faculty of Health and Community Studies at Mount Royal. “We are excited to share resources and collaborate on research and education initiatives with WinSport that create new and exciting opportunities for our students and faculty members alike.”

About WinSport

The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

About Mount Royal University

Mount Royal University is one of Canada's top destinations for undergraduate studies. It offers smaller class sizes and personalized student services within a scholarly community renowned for academic excellence and a focus on teaching and learning. Founded in 1910, Mount Royal remains dedicated to the success of its students. Today, over 13,000 credit students take a variety of programs and courses including bachelor's degrees, diplomas and certificates. More than 85,000 Mount Royal alumni are contributing to their communities world-wide. The Faculty of Health and Community Studies offers undergraduate programs in Child Studies, Health and Physical Education, Nursing, Midwifery and Social Work.

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