

FOR IMMEDIATE RELEASE

Friday, March 7, 2014

WinSport launches varsity girls prep hockey team

Calgary, Alta. – WinSport is proud to announce that it has received final approval from Hockey Alberta and will launch a female varsity prep hockey program, in conjunction with Springbank High School.

The WinSport-Springbank Phoenix varsity prep team will begin play in the 2014-15 season. WinSport's high performance programs will develop this 15- to 18-year-old female team into well-rounded athletes.

"WinSport is committed to providing young female hockey players a one-stop shop for high-performance skill development, coaching, training/athleticism and education, all in the hopes of helping them to achieve their dreams, at both the collegiate and national or international level," said Daniel Lefebvre, WinSport's director of education and sport development.

"The program will offer flexible education programming, with a focus on athleticism and skill, providing the athlete with a tailored individualized development program."

The female hockey program follows in the successful footsteps of the WinSport Academy's freestyle skiing and snowboarding programs. Tryouts will take place April 10-13 at WinSport.

The WinSport-Springbank Phoenix will play games against the Edge (Calgary), Warner Hockey School (Warner, Alta.), Pursuit of Excellence Hockey Academy (Kelowna), Okanagan Hockey Academy (Penticton) and St. Mary's Academy (Winnipeg), plus targeted out-of-town weekend tournaments.

The female hockey Academy program will provide a quality education, plus the flexible school schedules that athletes require to perform at their best, with the team training five days per week, with a routine of a half-day of training, including dryland, and a half-day in the classroom.

For registration information contact Cathy Tong at cathy.tong@winsport.ca.

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About WinSport

The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

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