



## **FOR IMMEDIATE RELEASE**

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### **WinSport elects Jim Riddell and Cheryl Bernard to Board of Directors**

Calgary, Alta. – Bob Hamilton, Chair of the WinSport Board of Directors, and Barry M. Heck, WinSport's President and CEO, announced today that two new members have been elected to the Board, effectively immediately.

Joining the board for two-year terms following their election today at the WinSport Annual General Meeting are Calgary businessman Jim Riddell and curling great Cheryl Bernard, who is also a successful businesswoman and sports commentator.

"Both Jim and Cheryl are tremendous additions to our Board," said Hamilton. "Jim is one of the most respected businessmen in the city and will bring extensive business acumen to the WinSport team. Cheryl's experience in high-performance sport, combined with her business savvy and media experience is a significant asset."

Riddell is the CEO of Paramount Resources Ltd. and the CEO and a director of Trilogy Energy Corp. A member of the Canadian Society of Petroleum Geologists and the American Association of Petroleum Geologists, Riddell is member of the Board of Directors of Marquee Energy, Strategic Oil and Gas, Great Prairie Energy Services, and Big Rock Brewery Inc., as well as several other private corporations. In addition, Riddell serves on the Board of the Alberta Children's Hospital Foundation, the Calgary Petroleum Club, and is a Patron of the Shaw Charity Classic.

Bernard started her own general insurance brokerage in Calgary at the age of 23 before selling the agency to focus on curling and other endeavours. She skipped her teammates to a silver medal at the 2010 Olympic Winter Games in Vancouver and is a four-time Alberta women's champion. After retiring from competitive curling in 2014, she joined TSN as a curling analyst. Away from the rink, Bernard has volunteered on a number of Boards and has done promotional work for the Alberta Children's Hospital, Children's Miracle Network and Dairy Queen Miracle Treat Day. Bernard is currently an ambassador/spokesperson for Goodwill Industries of Alberta and World Vision.

"Both Jim and Cheryl are welcome additions to the Board. They bring some new perspective and bolster an already strong Board," said Heck, who was vice chair of the Board prior to taking on his current role as president and CEO. "WinSport has one of the most engaged and high quality Board of Directors that I have experienced during my career, and these two new additions amplify the commitment of the Board to helping WinSport become the World's Leading Winter Sport Institute."

The 2015-16 WinSport Board of Directors consists of elected members: Bob Hamilton (Chair), Don Archibald, Kevin Benson, Cheryl Bernard, Peter Cohos, Lesley Conway, Barry M. Heck (President and CEO), Scott Hutcheson (Vice-Chair), Jim Peplinski, Jim Riddell, Perry Spitznagel, Deborah Yedlin and Paul Zonneveld. Representatives from four key stakeholders are appointed to the Board: Lloyd Bentz (Province of Alberta), Kelly Dearborn (Government of Canada), Dru Marshall (University of Calgary) and Gregory Steinraths (City of Calgary).

**About WinSport**

*The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit [www.winsport.ca](http://www.winsport.ca).*

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