



FOR IMMEDIATE RELEASE

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WinSport completes executive team with addition of COO John Sutherland

Calgary, Alta. – WinSport President and CEO Barry M. Heck announced today the addition of John Sutherland as Chief Operating Officer for the Calgary-based Winter Sport Institute.

“We are honoured to have John join WinSport,” said Heck. “He brings a wealth of experience in the sport and entertainment industries, both nationally and internationally. He will play an important role in WinSport reaching its vision of becoming the World’s Leading Winter Sport Institute. As WinSport continues to grow, it’s important that we have someone of John’s extensive background and business savvy to help us take those next steps.”

The addition of Sutherland completes the transformation of the WinSport executive team. “There is no doubt that the executive leadership team is as strong as it has ever been in the history of the organization,” said Heck.

Sutherland is the third new member of the rebuilt executive team to join WinSport in the past four months. Also joining the team recently were Vice President and General Counsel Kim Jones and Chief Financial Officer Cal Wilson.

Jones, who has been practising law since 2000, graduated from the University of Calgary with a Bachelor of Commerce with a major in tourism and hospitality management, then added a Bachelor of Laws degree five years later. Jones held the prestigious position of law clerk to Honourable John Major at the Supreme Court of Canada and has extensive legal experience in business negotiations, legal contract review and drafting and corporate governance.

Wilson, a graduate of the University of Manitoba, articulated primarily with Ernst & Young and prior to joining WinSport spent five-plus years as CFO at Calgary-based Parkbridge Lifestyle Communities Inc., which is Canada’s largest owner, operator and developer of land lease communities, resorts and marinas.

Sutherland brings with him more than 25 years in the sports and entertainment industry, in both the public and private sectors. He has overseen the overall operation of notable venues in both Canada and Europe, including vice president of operations for the BC Pavilion corporation, Vancouver Trade and Convention Centre, BC Place stadium, Robson Street Conference Centre and Bridge Film Studios.

Prior to joining WinSport, Sutherland was the managing director for SMG Europe, overseeing prominent venues such as Manchester Arena, Newcastle Arena, Wroclaw Stadium, Belfast Odyssey Arena and the iconic Leeds Arena, which opened this past July.

Throughout his career, Sutherland has been involved with major international events, including the Manchester 2002 Commonwealth Games, UK hockey championships and several other large-scale sporting events, along with every top performing artist over the past 20 years, including U2, Madonna, Celine Dion, Bruce Springsteen and One Direction.

Heck also announced a new title for Dr. Stephen Norris, who previously held the title of Vice President. Effective immediately, Norris becomes WinSport's Executive Vice President, Chief Sport Officer. "This new title better reflects the importance of Norris's role and vital contribution to WinSport in our march to become the World's Leading Winter Sport Institute," said Heck.

The five-member WinSport executive leadership team is now complete, and includes:

- Barry Heck, President and CEO
- Stephen Norris, Executive Vice President, Chief Sport Officer
- Kim Jones, Vice President and General Counsel
- John Sutherland, Chief Operating Officer
- Cal Wilson, Chief Financial Officer

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About WinSport

The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

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