



FOR IMMEDIATE RELEASE

November 7, 2017

WinSport's ski and snowboard hill set to open Friday

CALGARY, Alta. – WinSport is excited to announce that the hill at Canada Olympic Park will open on Friday on limited terrain, becoming the first Calgary hill to open for the winter season!

We couldn't beat the mountains to the punch, but Mother Nature has provided the perfect conditions for snowmaking, which began last week with the snow guns blasting around the clock. Combined with a nice dump of natural snow, skiers and riders will be greeted by great early season conditions.

The main hill between the two quad chairlifts – the Legacy and '88 Express – will be open, along with the beginner area, including the silver and gold carpets. More areas of the park will open as snowmaking permits.

Friday's opening day hours are noon to 9 p.m., with Saturday and Sunday on regular weekend hours of 9 a.m. to 5 p.m. Guests are advised to check the hill report at winsport.ca for the latest updates on which terrain is open and the latest hours.

"While some Calgarians weren't too excited to see such cold temperatures in early November, it made for great snowmaking conditions," says Mike Tanner, WinSport's director of venues. "We've been making snow at every opportunity and are excited to be opening more than two weeks ahead of last year."

WinSport is one of the premier learning hills in Canada and beginners can take our Discover, Next Step lessons and private lessons starting on Saturday. Multi-day and club programs kick off on Nov. 18. Lessons can be booked online at winsport.ca or at Guest Services.

The WinSport Coffee Market and retail store on the first floor of the Frank King Day Lodge, which serves hot beverages, snacks and offers a variety of winter sports apparel for purchase, is open for the season, along with the Food Court in the Day Lodge.

WinSport is also excited to announce a new partnership with Servus Credit Union to launch Servus Ski Tuesdays, which allows skiers and snowboarders to purchase a lift ticket between 3 p.m. and 9 p.m. for just \$10. Servus Ski Tuesdays will take place on Nov. 21, Dec. 5, Jan. 9, Jan. 30, Feb. 27 and March 13th. In addition, Servus Credit Union members receive an additional 10% off rentals.

"We're very happy to be working with WinSport to help more people enjoy skiing and snowboarding right in Calgary by offering a discount ski night," says Robert Christiansen, Servus Credit Union Calgary District Manager. "Servus Ski Tuesdays are a great addition to our province-wide community access program, which also includes partnerships with the Glenbow Museum in Calgary, Aviation Museum in Edmonton, free skating nights in Medicine Hat and Lloydminster and free skiing in Grande Prairie. At Servus we want to make Albertans more financially fit by stretching their spending dollars."

About WinSport

WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

About Servus Credit Union Ltd.

Servus Credit Union is a member-owned financial institution serving members from more than 100 locations in 59 communities. Servus aspires to build a better world - one member at a time – by shaping member financial fitness to help Albertans feel in control, financially resilient and able to pursue opportunities. For more information, call toll-free 187SERVUSCU / 1.877.378.8728 or visit servus.ca.

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