



MEDIA ADVISORY

Wednesday, March 2, 2016

WinSport wants to get more people loving snow this weekend

CALGARY, Alta. – WinSport is helping Calgaryans take advantage of the mild weather and prime snow conditions by reducing prices on lift tickets for this weekend.

All individual lift tickets will be priced at \$9.99 plus tax on Saturday, March 5 and Sunday, March 6. Following these dates, lift tickets resume normal pricing. Tickets can either be purchased online at www.winsport.ca or at Guest Services in the Frank King Day Lodge.

“At WinSport, we are proud to offer an environment where people of all ages can learn to ski and snowboard and families can enjoy a day on snow without a long commute,” says WinSport President & CEO Barry Heck. “The weather will be perfect this weekend and hill conditions are some of the best we’ve ever seen at this time of the year, so we’re offering discounted lift tickets to encourage families and their friends to antihibernate by coming out to ski and snowboard.”

All chairlifts and areas of the hill are currently open. The hill is open on weekends from 9 a.m. to 5 p.m. WinSport’s winter season typically runs until mid-April, but is dependent on the weather.

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About WinSport

The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

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