



FOR IMMEDIATE RELEASE

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WinSport to present Sarah Burke Performance Awards for seventh season

Calgary, Alta. – Canada's luge athletes will not only have a chance to capture medals at this weekend's FIL World Cup luge event on home ice, but they'll have a chance to cash in.

WinSport President and CEO Barry Heck announced today that WinSport will continue its commitment to the Sarah Burke Awards, which provides cash awards to top Canadian finishers at senior World Cup events at Canada Olympic Park. They will be handed out for the seventh straight season.

WinSport created the Sarah Burke Performance Awards in 2012 to honour Burke, one of Canada's top freestyle skiers and a pioneer in halfpipe skiing. Burke lobbied to have her sport included in the 2014 Olympics, however, she succumbed to injuries she suffered in a training accident in Utah in January 2012.

Since the Sarah Burke Performance Awards were established, WinSport has awarded \$146,000 to Canadian athletes. For this winter season, the award will be presented in the amount of \$1,500 to the top Canadian athlete or doubles team that reaches the podium at the FIL World Cup luge event this weekend and the FIS Freestyle World Cup in early January.

The action starts today at WinSport's sliding track, with the doubles event starting at 3 p.m., followed by the men's races at 5:40 p.m. The women hit the start at 9:40 a.m. on Saturday, with the Viessmann Team Relay taking place at 12:50 p.m. Sarah Burke Awards are available to be won in the men's and women's singles event, along with the doubles showdown.

The World Cup freestyle moguls event takes place on January 6, 2018, at WinSport's moguls pitch and will feature the top freestyle athletes in the world, with many of them still trying to secure a spot in the 2018 Winter Olympics in Pyeongchang, South Korea.

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About WinSport

WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

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