



FOR IMMEDIATE RELEASE

Thursday, Nov. 19, 2015

WinSport opens ski and snowboard hill for 2015-16 winter season

Calgary, Alta. – Skiers and snowboarders will get to the chance to antihibernate this weekend as WinSport opens the ski and snowboard hill for the 2015-16 winter season.

Thanks to cooler temperatures and effective snowmaking over the past week, WinSport's Legacy lift will be in operation along with the Gold and Silver carpets.

Regular operating hours begin this Saturday, Nov. 21. The hill is open on weekends from 9 a.m. to 5 p.m. and during the week from 9 a.m. to 9 p.m.

WinSport is also excited to announce two new features that will improve the experience for our park visitors this season.

Skiers and snowboarders now receive a Radio Frequency Identification Technology (RFID) pocket card when they purchase a pass to the hill. This RFID card – which essentially replaces a lift ticket – allows the skier or snowboarder to pass through a new electronically controlled gate system without having their lift ticket manually scanned. This new system makes it easier and faster to board lifts and carpets. Guests can also purchase a permanent card RFID card which can be reloaded online, eliminating the need to check in at Guest Services.

This season also marks the opening of the WinSport Coffee Market, which is located in the Frank King Day Lodge. The cozy space features a variety of Starbucks espresso-based beverages and has a variety of winter sports apparel for purchase.

In cooperation with Mother Nature, WinSport will continue to make snow when weather permits and will open more areas of the park once the snow base is sufficient. Visit www.winsport.ca for the latest hill updates.

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About WinSport

The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca

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