



FOR IMMEDIATE RELEASE

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WinSport officially kicks off summer season with mountain biking and The Plunge

CALGARY – WinSport is excited to officially begin its summer season by opening the mountain bike trails to the public on Thursday, followed by opening The Plunge – WinSport’s giant 810-foot, three-lane waterslide – on Saturday.

The 20 kilometres of mountain bike trails were refreshed for this summer, through a combination of resurfacing, removing aged obstacles and adding new trails geared toward beginner and intermediate riders.

The Plunge waterslide will be open to the public Saturday, Sunday and Monday as well as every weekend and holiday in July and August, weather permitting. This year, we’ve introduced a new ticket system allowing participants to slide as much as they want for two hours. This change allows us to manage capacity and ensure that participants do not have to wait in long lines.

Prior to opening to the public, we’re giving members of the media and their families a “sneak peek” on Friday from 2 p.m. – 5 p.m. Please see the full details below.

“Our purpose is to inspire human potential through the spirit of sport and our many summer activities allow families of all ages and abilities to do just that,” says John Francis, WinSport’s Director of Marketing, Communications and Sponsorship. “We’re always trying to be better than yesterday in everything we do, which is why we’ve added some new activities and made some changes to our existing ones this summer – all to enhance the experience for our valued guests.”

Families can also test their putting skills on our 18-hole mini golf course, which features new turf on all holes. For those seeking adrenalin-fuelled activities, we’re introducing Free Fall later this summer. Thrill seekers are put in a harness and jump off an eight-storey platform, where they’ll feel the sensation close to that of skydiving. The opening is scheduled for early August.

North America’s fastest zipline is also back for another year starting in late July, where flyers take off from the city’s highest vantage point on the ski jump tower and land on our new landing tower. Public bobsleigh, where a professional pilot takes riders through 10 turns, hitting speeds of 80+ km/h at up to 2Gs of force down our Olympic track, is open and runs through until Labour Day.

The Plunge “Sneak Peek” media and family event

Who: Members of the media and their families

What: Sliding for free on the Plunge

When: Friday, June 30, 2 p.m. – 5 p.m.

How: Register at this link to receive your pass (A separate email invitation will also be sent via EventBrite)

Visit www.winsport.ca for more information.

About WinSport

WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

For more information, please contact:

Dale Oviatt

Manager, Communications

WinSport

T: 403-247-5601

C: 403-461-9074

E-mail: doviatt@winsport.ca