



FOR IMMEDIATE RELEASE

May 26, 2017

WinSport launches 2017-18 winter pass sale with huge savings

CALGARY, Alta. – WinSport is inviting Calgarians to the city’s winter playground with an Early Bird sale for 2017-18 winter passes, which is the lowest price of the season.

WinSport prides itself on being Canada’s premier learning and development hill, with winter passes providing skiers and snowboarders the opportunity to perfect their skills by taking multiple laps in the beginner area, main hill or terrain park.

The Early Bird sale, which gives passholders the opportunity to buy early and save between 40% and 53% off the full price, is only available until June 29th. Passes can be purchased online at winsport.ca or at Guest Services in the Frank King Day Lodge at Canada Olympic Park.

Last year, skiers and boarders completed more than 1.4 million runs down Calgary’s only ski hill. A WinSport season pass allows passholders to spend less time in the car and more time carving turns.

Passes start at low as \$36 (pre-school), with a family pass just \$629, a savings of \$620 off the full price. (Prices do not include GST).

	Early Bird Price*	Savings	Full Price
Adult (18-64)	\$ 259.00	\$ 270.00	\$ 529.00
Family	\$ 629.00	\$ 620.00	\$ 1,249.00
Youth (6-17)	\$ 199.00	\$ 170.00	\$ 369.00
Senior (65+)	\$ 89.00	\$ 100.00	\$ 189.00
Pre-School (3-5)	\$ 36.00	\$ 24.00	\$ 60.00

– 30 –

About WinSport

WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the public. For more information on WinSport please visit www.winsport.ca.

For more information, please contact:

Dale Oviatt
Senior Manager, Communications
WinSport
T: 403-247-5601
C: 403-461-9074
E-mail: doviatt@winsport.ca