



**FOR IMMEDIATE RELEASE**

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## **WinSport invited to participate in Orlando's Taste of Pride event**

CALGARY, Alta. – WinSport is excited to announce that Executive Chef Liana Robberecht and Jason McKay, Director of Food & Beverage, will be travelling to Orlando, Fla., to create some culinary delicacies in support of the LGBTQ+ community as part of the Taste of Pride.

The event, which takes place Oct. 8, is part of Orlando Pride and organized by Come Out with Pride, Inc. a non-profit organization inspired to make an impact in the local LGBTQ+ community. Taste of Pride features more than a dozen internationally renowned chefs who will create spectacular dishes in an evening of celebration that also includes cocktail stations and fireworks.

"I'm excited and honoured to be participating in Taste of Pride Orlando alongside such amazing high-calibre chefs," says Robberecht, who is the only Canadian chef invited to participate in the event. "Food has a unique power of pulling people together and I believe this event sends a positive message of strength and unity. I'm proud WinSport has been invited to the table."

Robberecht will be making Highwood Crossing canola cake, squash curd, lemon dressed nasturtium and toasted canola seeds, which she says reflect the wonders of the Alberta bounty.

All the proceeds from the ticketed event will go to Come Out with Pride-Pride Gives Back, which will benefit Pulse – the gay nightclub which was the site of a deadly shooting in June where 49 people died – economic development and education, as well as health and wellness for the central Florida LGBTQ+ community.

McKay, who along with Robberecht will be leading the WinSport team into this Sunday's Calgary Pride Parade, says the invitation is particularly special given that WinSport will be the only Canadian organization in attendance.

The who's who of all-star chefs also includes Cat Cora, the first and only female winner of the Food Network's Iron Chef America and Elizabeth Falkner, a multiple award-winning chef and author of two cookbooks.

"WinSport is honoured and humbled to be asked to help at the Taste of Pride," says McKay, who began his career in WinSport's kitchens. "When Chef Liana and I were asked by Elizabeth Falkner to join in this amazing event, we had to say yes. Chef and I will be cooking beside some of the most amazing chefs and industry professionals and to give back to such a great cause. We can't be more excited to go and celebrate PRIDE across north America."

More information on the event is available at [www.comeoutwithpride.com/events/taste-of-pride](http://www.comeoutwithpride.com/events/taste-of-pride).

**About WinSport**

*WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit [www.winsport.ca](http://www.winsport.ca).*

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