



**FOR IMMEDIATE RELEASE**

Thursday, March 31, 2016

**WinSport ends ski and snowboard season by celebrating minor hockey**

CALGARY, Alta. – WinSport is closing out the 2015-2016 winter ski and snowboarding season by teaming up with Hockey Calgary to celebrate minor hockey.

This weekend (April 2 & 3), minor hockey players (Timbits to Junior) will receive a free lift ticket if they wear either their minor hockey team jersey or another sports jersey. Parents can join their son or daughter on the hill by taking advantage of WinSport's "Weather Watch" pricing, which is based on the forecasted high and determined at noon the previous day.

"We are proud to partner with Hockey Calgary in this great opportunity to get minor hockey players on the snow where they can have fun skiing and snowboarding with their families while showcasing their pride for the sport of hockey," says WinSport Vice-President of Sport Operations, Bernie Asbell. "We began our relationship with Hockey Calgary when we opened our world-class hockey arenas on campus and this weekend is just another way to continue building our relationship with a great organization."

Kevin Kobelka, Executive Director of Hockey Calgary, says this weekend is a great way to develop hockey players' abilities and keep them active outside of the hockey arena.

"Hockey Calgary would like to thank WinSport for their ongoing support of minor hockey in the city of Calgary," Kobelka says. "While we are focused on hockey, we believe that all players need to continue to develop their overall athletic ability. Opportunities such as this are in line with the 'long term athlete development model' that Hockey Calgary and Hockey Canada continue to promote."

After a successful season where thousands of Calgarians enjoyed the hill on prime conditions all winter long, WinSport will close the hill to skiers and snowboarders for the winter season at 5 p.m. on Sunday.

Regular hours are in effect for the final weekend, with the hill open from 9 a.m. to 9 p.m. on Thursday and Friday and from 9 a.m. to 5 p.m. on Saturday and Sunday (weather permitting).

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**About WinSport**

*The Winter Sport Institute provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit [www.winsport.ca](http://www.winsport.ca).*

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