



FOR IMMEDIATE RELEASE

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WinSport becomes fan central for Pyeongchang with events and special pricing

CALGARY, Alta. – Thirty years ago, Calgary threw the biggest party in the city's history. Now it's WinSport's turn to throw an Olympic-sized party in celebration of our 30th Anniversary and the start of the 2018 Pyeongchang Olympics.

WinSport is excited to be Calgary's Olympic central, with the opening of the Cheer on Canada House in the Frank King Day Lodge and Cheer on Canada Place in the Markin MacPhail Centre on Friday. In addition, WinSport will host two weeks of events – culminating in a free Calgary '88 Anniversary Party – and special Calgary '88 pricing for the rest of the winter season. Of course, all the action from South Korea will be playing on our TVs.

“The 1988 Calgary Winter Games were one of the best in Olympic history. At WinSport, we are proud to be a hub in the Calgary community three decades after the flame was extinguished, says WinSport President and CEO Barry Heck. “Whether it's people of all ages learning to ski or snowboard, developing athletes, or athletes representing Canada on the world stage in the next two weeks, it's evident our Olympic legacy is stronger than ever.”

Of the 225 athletes the Canadian Olympic Committee is sending to Pyeongchang, 171 of them have either trained or competed at WinSport's facilities at Canada Olympic Park or at the Bill Warren Training Centre in Canmore.

“Providing our athletes access to WinSport's world-leading facilities and resources has played a significant role for most of the Canadian team as they strive to bring home gold. This amazing number shows the commitment WinSport has made to our winter athletes in helping them achieve their goals,” says Heck.

Here are the highlights of the next two weeks:

Cheer on Canada House – Frank King Day Lodge

Located in front of the WinSport Coffee Market, this area features Olympic décor and three big screen TVs broadcasting the Games. For those wanting to show your support for Team Canada, walk into the retail store and pick up a free die-cut maple leaf which you can write your name on and pin on a dedicated wall of the Cheer on Canada House.

For those wanting to play games, children 12 and under can partake in Olympic bingo on Saturdays and Sundays at 10 a.m. and 2 p.m.

Cheer on Canada Place – Markin MacPhail Centre

The Garden Café turns into Cheer on Canada Place where you can catch the Olympic action on an 80-inch TV. We'll also have die-cut maple leaves to show your support available at the Guest Services desk. We're encouraging everyone to write their name on it and post it on the Cheer on Canada wall!

Calgary '88 30th Anniversary Party

The Olympic festivities culminate with an '80s-themed party for those aged 18+.

The party takes place from 7 p.m. to midnight, and features free food by WinSport catering, music by Calgary best '80s cover band, Silly Wrabbit, door prizes and prizes for the best costume.

Tickets are free but are limited and must be reserved by Feb. 16th online at calgary88party.eventbrite.com.

Family Day Throwback Weekend

The Frank King Day Lodge will be hosting an '80s themed anniversary celebration from Feb. 16-18. Throughout the weekend, guests can create their own '80s themed flipbook, while enjoying an '80s video dance party or DJ on the back deck. Cupcakes from our food and beverage team will also be served. Visit winsport.ca for the complete schedule.

Spring season pass flash sale:

Ski and snowboard for the rest of the season with our Celebrate '88 spring ski pass. The first 188 guests that purchase it will get it for \$88.88 and after this you can get it for just \$119.88 (+GST). The sale runs from Feb. 20-23. Passes are available at Guest Services or online at winsport.ca

Acura Tube Park special

Our tubes are inflated, but tickets to the tube park have been deflated as part of the celebration from Feb. 8 until the end of the season. Adult tickets were reduced from \$27.99 to \$16.88 on Thursdays and Fridays and \$19.88 on weekends (four-hour pass). Family pass pricing has dropped from \$89.99 to \$38.88 on Thursdays and Fridays and \$48.88 on weekends. Senior, youth, pre-school, last-hour and one-hour add-on pricing have also been reduced.

Families can also enjoy unlimited tubing from Feb. 8 until the end of the season for just \$68.88. Passes are available at Guest Services or online at winsport.ca

– 30 –

About WinSport

WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

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