



FOR IMMEDIATE RELEASE

Friday, March 18, 2016

WinSport Weather Watch matches hill ticket prices with forecast

CALGARY, Alta. – WinSport is helping Calgarians take advantage of the mild weather and spring snow conditions by letting Mother Nature set the price for lift tickets with the WinSport Weather Watch.

Beginning Saturday and through to the end of the season, walk-up lift ticket prices will be based on Environment Canada's forecasted high temperature at noon the day prior to purchase. Saturday's forecasted high of 12 C means lift tickets are just \$12 all day Saturday. The minimum ticket price with WinSport's Weather Watch will be \$5 for temperatures 5 C or colder. This offer is only valid through walk-up tickets purchased directly at Guest Services at the Frank King Day Lodge and is in effect until the end of WinSport's 2015-16 winter season. Check www.winsport.ca for updated pricing.

"We are proud to offer an environment at WinSport where people of all ages can learn to ski and snowboard and families can enjoy a day on snow without a long commute," says WinSport President and CEO Barry M. Heck. "We saw so many families try skiing and snowboarding for the first time when we reduced the price of our lift tickets earlier this month to embrace the spring conditions. Now, we're continuing to embrace the warm temperatures in a fun and engaging way so Calgarians can come out to ski and snowboard before the snow disappears."

The hill is open on weekends from 9 a.m. to 5 p.m. and from 9 a.m. to 9 p.m. on weekdays. The end of the season is dependent on the weather.

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About WinSport

WinSport provides world-class sport facilities where Canadian athletes can discover, develop and excel. WinSport owns and operates Canada Olympic Park in Calgary, Alta., the Bill Warren Training Centre located at the Canmore Nordic Centre and the Beckie Scott High Performance Training Centre on Haig Glacier, Alta. A not-for-profit organization, WinSport supports national sport organizations, encourages educational opportunities and subsidizes the operation of unique training and recreational facilities used by the nation's top athletes and the general public. For more information on WinSport please visit www.winsport.ca.

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