#### FOR IMMEDIATE RELEASE

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# BLIPPI IS BACK! ALL-NEW BE LIKE BLIPPI TOUR BRINGS CURIOSITY AND FUN TO THE WINSPORT EVENT CENTRE



International phenomenon Blippi sparks wonder on stage in the **Be Like Blippi Tour** in Calgary at the WinSport Event Centre, on Tuesday, May 12,

2025 - a one-of-a-kind family adventure filled with music, dancing, and

discovery.

# Tickets on sale Friday (Nov. 21) via ticketmaster.ca

**Nov. 18, 2025** – Round Room Live and Moonbug Entertainment are excited to announce the launch of the **Be Like Blippi Tour**, a brand-new live experience coming to stages across North America beginning Spring 2026, with a stop in Calgary at the WinSport Event Centre on May 12. Designed especially for children ages 2–7, this all-new show brings Blippi and his best friend Meekah to life on stage for an unforgettable, high-energy adventure filled with music, dancing, and curiosity.

Tickets for the **Be Like Blippi Tour** will go on-sale Nov. 21 with a venue pre-sale beginning tomorrow (Nov. 19), at 10 a.m., using the code word: ORANGE. For tickets and additional information, visit ticketmaster.ca.

Get ready to see the world more curiously! Join Blippi and Meekah live on stage for a one-of-a-kind interactive adventure that inspires kids to move like, play like, and explore just like Blippi! The **Be Like Blippi Tour** is packed with high-energy music and surprises, featuring fan-favorite songs like "The Excavator Song," "Monster Truck," "Dino Dance," and "Curious Like Me." With Blippi's signature mix of play, learning, and exploration, families can get curious together while singing, laughing, and dancing along during this unforgettable adventure full of fun and discovery.

The **Be Like Blippi Tour** invites you to break out your orange Blippi glasses and ignite that spark of curiosity that lives inside every single one of us and share in an unforgettable experience that encourages kids to... Be Like Blippi!

"We're thrilled to bring Blippi back to the stage in an all-new, high-energy adventure," said **Stephen Shaw, Founder and Co-CEO of Round Room Live**. "Blippi has become a beloved friend to millions of families, and this new tour gives kids the chance to sing, dance, and explore right alongside Blippi and Meekah — creating joyful memories that will last a lifetime."

"Music has always been at the heart of what makes Blippi so joyful, and **Be Like Blippi** brings that energy to life in an even bigger way," said **Susan Vargo, Head of Experiences at Moonbug Entertainment**. "This new show invites families to channel their inner Blippi through music, movement, and curiosity."

**Blippi on Tour** productions have already delighted millions of families worldwide, with tours across North America, the U.K., Mexico, Africa, Asia, and the Middle East. The **Be Like Blippi Tour** continues this tradition with professional stage performers bringing Blippi and Meekah to life in an energetic, interactive production. Currently, **Blippi: Join the Band Tour** is touring select cities throughout North America.

For the **Be Like Blippi Tour**, the characters Blippi and Meekah will be played by professional stage performers selected specifically for the tour.

Enhance your **Be Like Blippi Tour** ticket with a Photo Experience where your family will have the opportunity to make a lasting memory by taking a photo alongside Blippi. Please note: to attend, each guest must have both a Photo Experience ticket and a **Be Like Blippi Tour** show ticket. Children must be accompanied by an adult.

Fans can visit BlippiOnTour.com now for tour dates and ticket information, and <u>sign up</u> to be the first to hear news and exclusive offers. Follow **Blippi on Tour** social media for exclusive tour content.

#### **FOLLOW BLIPPI ON TOUR**

Official Website: www.BlippiOnTour.com

Facebook: @BlippiOnTour Instagram: @BlippiOnTour TikTok: @BlippiOnTour

#### **About Blippi:**

Blippi, one of the most popular live-action preschool brands in the world, turns the world into a playground for preschoolers everywhere. The brand empowers early childhood learning through curiosity, fun and real-world adventure. Over the last decade, the Blippi brand has evolved from a singular YouTube creator to a worldwide sensation with more than 100 million fans around the world and over two billion monthly YouTube views. The franchise has grown rapidly since it was acquired by Moonbug Entertainment in 2020, expanding into a global franchise through live-action events, consumer products, music, and more. Blippi is available in more than 20 languages, including ASL, and is distributed on over 65 distribution platforms.

## **About Moonbug Entertainment**

Moonbug is an award-winning global entertainment company inspiring kids everywhere to laugh, learn and grow. The company is behind some of the biggest kids' entertainment brands in the world including *CoComelon* and *Blippi*. Moonbug believes every child should have access to entertaining and enriching content, making its shows available on more than 150 video platforms globally including Netflix, Disney+, BBC iPlayer and YouTube Kids. The company is also a global leader in pre-school music and audio experiences, available on 100+ audio platforms globally. Moonbug brands extend far beyond the screen to include streaming music, consumer products and live events.

Moonbug is part of Candle Media, an independent, creator-friendly home for cutting-edge, high-quality, category-defining brands and franchises. By bringing together elite talent operating at the intersection of content, community, and commerce, it helps to position leading entertainment businesses for accelerated, sustainable growth in the current market and beyond. Candle is run by its Co-Chairmen and Co-CEOs, leading entertainment executives Kevin Mayer and Tom Staggs, and backed by investment capital from funds managed by Blackstone's flagship private equity business.

#### **About Round Room Live:**

Round Room Live is a global leader in producing and promoting live family entertainment, and immersive exhibitions, transforming iconic intellectual properties into expansive, interactive experiences that engage audiences of all ages worldwide. With tours spanning Europe, Australia, Asia and the Americas and installations in major cities such as London, Los Angeles, and Toronto, Round Room Live delivers high-quality, large-scale productions and live experiences that captivate and inspire. Their dynamic portfolio of touring theatrical shows includes popular titles such as *Blippi on Tour, Sesame Street Live!*, *CoComelon: Sing-A-Long LIVE, Peppa Pig Live, Shrek the Musical*, and *Nitro Circus*. Beyond these, Round Room Live's Immersive and Entertainment Experiences division has produced, managed and/or toured celebrated exhibits such as *Formula 1®: The Exhibition, The Rolling Stones, Tupac Shakur. Wake Me When I'm Free., Jurassic World: The Exhibition*, and *Mandela: The Official Exhibition*.

## **About WinSport**

The Calgary Olympic Development Association, operating as WinSport, is a not-for-profit, community-based organization that owns and operates Canada Olympic Park in Calgary, Alberta, Canada. Our mission is to provide opportunities for Canadians to discover, develop, and excel at sport and physical activity through world-class training, facilities, and exceptional experiences. Our vision is to be a world-leading centre for winter sport excellence and athletic development. We inspire human potential through the spirit of sport, striving to build on the legacy of the 1988 Winter Olympic Games and delivering exceptional value and experiences to our guests. WinSport does not receive any direct government funding for our operations. For more information on WinSport, please click <a href="https://example.com/here/base/base/">here</a>.

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