



FOR IMMEDIATE RELEASE

March 14, 2022

WinSport and Capital Power launch clothing drive in support of Newcomers Spring Break Fun Day

CALGARY, Alta. – WinSport and Capital Power are excited to launch Capital Power Newcomers Spring Break Fun Day later this month at WinSport’s Canada Olympic Park.

More than 100 newcomers to Canada, aged six to adult, will have the opportunity to enjoy a family skate lesson and runs down the Servus Tube Park on March 25th, thanks to the support of Capital Power. More details on this event will be available in the coming weeks.

To prepare the newcomers for this day, WinSport and Capital Power, with the support of Ski Cellar Snowboard, are hosting a winter clothing drive until March 18, 2022.

“We need the help of Calgarians to ensure the newcomers have a warm experience,” says Joel Domansky, WinSport’s sponsorship manager. “Working in conjunction with the Centre for Newcomers, many of these individuals will be experiencing snow and ice activities for the first time. If we can do our part to ensure they are outfitted in the proper winter clothing, we will help make the day even more successful.”

Calgarians can drop gently used winter clothing, including jackets, snow pants, winter hats, scarves, winter gloves or mittens to one of six drop-off locations in the city, through March 18th. Drop-off boxes are located at:

- All four Ski Cellar Snowboard locations:
 - 5809 MacLeod Trail South
 - 1442 - 17th Avenue SW
 - 11 Bowridge Ridge Drive NW
 - Canada Olympic Park, Frank King Day Lodge
- WinSport’s Markin MacPhail Centre main entrance
- WinSport’s Markin MacPhail Centre players’ entrance

*Please note we are not accepting equipment donations at this time.

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About WinSport

WinSport inspires human potential through the spirit of sport. The Calgary Olympic Development Association, operating as WinSport, is a community-based, not-for-profit organization that owns and operates Canada Olympic Park and the Bill Warren Training Centre in Canmore. WinSport also administers legacy funds that support the Olympic Oval. WinSport’s mission has three pillars: to help people discover the joy and health benefits of sport; to encourage talented athletes to develop their skills; and to enable Canada’s high-performance athletes to excel on the world stage. Financial commitments from Canadian governments and business have allowed WinSport to expand its sport and community offering over time; significant investment will be required in the coming years to renew the legacy facilities that have welcomed the world to the Calgary region for more than a generation.

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