



## **FOR IMMEDIATE RELEASE**

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### **WinSport extends season and launches Spring Ski Bonus Weekend**

CALGARY, Alta. – Mother Nature’s gift of snow and unseasonably cooler temperatures is giving Calgarians an extra weekend during the first week of April to enjoy Calgary’s only ski and snowboard hill.

Record snowfall combined with cooler day and night temperatures has allowed the hill to retain a strong base of snow that is comparable to peak season levels.

“We currently have a solid base of about one metre right now where normally at this time of year we would have about half of that,” explains Mike Tanner – Director of Venues. “This is the best base of snow we’ve had in recent memory at this time of the year, so we’re excited to give skiers and snowboarders one extra weekend to carve turns or slide down the tube park in these fantastic conditions.”

WinSport will still be closed during next week (April 2-6), but will open both the hill (9 a.m. – 5 p.m.) and Acura Tube Park (10 a.m. – 5 p.m.) for the bonus weekend on Saturday and Sunday, April 7 & 8. Tickets for the Acura Tube Park are only available for purchase in person on a first come first served basis. Our Snow School will also be offering Discover lessons, which includes a lesson, rentals & lift ticket for \$50, as well as private lessons, which can all be booked over the phone, or in person on a first come first served basis. This upcoming weekend was originally scheduled as the final weekend for the season.

“We have two great weekends to celebrate spring skiing. This weekend our spring break activities are perfect for families featuring bingo, photo booths & DJs and the bonus weekend will also have fun games and an end-of-season rail jam,” says John Francis – Director of Marketing, Communications & Sponsorship. “We are committed to getting people out on snow to experience these amazing conditions.”

To celebrate the prime conditions, we’ll be offering special pricing for lift tickets that will be announced on our website on April 2. The special Legacy ’88 pricing remains in effect for the Acura Tube Park.

For those wanting to show off their skills one last time, we’re holding the “Suns out Guns out” Rail Jam with intermediate and advanced men’s and women’s divisions for snowboarders on Saturday (April 7) and skiers on Sunday (April 8). Registration is \$20.

For more information, visit [WinSport.ca](http://WinSport.ca)

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#### **About WinSport**

*The Calgary Olympic Development Association, which operates as WinSport, is a not-for-profit community-based organization that owns and operates Canada Olympic Park. Our vision is to be a*

*world-leading centre for athletic development. We inspire human potential through the spirit of sport by introducing people to winter and mountain sports, helping them develop their skills and thereby igniting a passion for sport and lifelong learning. WinSport does not receive any direct government funding for our operations and we support our purpose by building on the legacy of the 1988 Winter Olympic Games and by delivering exceptional value and experiences to our guests.*

**For more information, please contact:**

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