



## **FOR IMMEDIATE RELEASE**

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### **WinSport teams up with Outward Bound Canada to launch multi-day summer camps**

CALGARY, Alta. – WinSport is excited to announce a collaboration with Outward Bound Canada to provide multi-day, overnight, outdoor camps for the first time in its history of offering summer camps to Calgary and area families.

WinSport's award-winning summer camps at Canada Olympic Park offer opportunities for kids aged four to 16. The new camp, which will build outdoor skills and inspire the sense of adventure in a five-day journey into Kananaskis Country, is open to kids aged 12 to 14.

"We are already known for developing the best camps on ice, on bikes and in the great outdoors. This is a further extension of that," says Jennifer Konopaki, WinSport's Director of Sport Leadership. "We are excited to work with Outward Bound Canada, who are the experts and leaders in the area of multi-day, outdoor camps in a nature environment. This collaboration will ensure that we continue to provide best-in-class camps."

For more than two decades, WinSport has used sport and adventure to help children push their limits, while instilling valuable life skills.

Outward Bound Canada has been running programs in Canada for youth and adults since 1969. Its mission is to cultivate resilience, leadership, connections and compassion through inspiring and challenging journeys of self-discovery in the natural world.

The alliance with WinSport not only helps Outward Bound Canada further its mission by collaborating and sharing its collective knowledge and expertise, it allows it to offer adventures to younger participants, setting them off on a journey of self-discovery, and encouraging them to develop a stronger connection to self, others and the natural world.

"Outward Bound Canada is thrilled to join forces with WinSport in an effort to increase opportunities for young people to experience the outdoors and tap in to their true potential and capabilities," says Sarah Wiley, Executive Director, Outward Bound Canada. "With these new programs, we are able to expand our programming in Alberta and add new activities such as mountain biking to our roster, providing new and exciting ways for young Canadians to be introduced to the numerous benefits of time spent outdoors."

Nearly 6,000 kids participate each summer in WinSport's camps, which offer the best learning environment in the city. These camps include hockey, ringette, mountain biking and sport adventure opportunities, including several girls-only options.

The WinSport Outward Bound Kananaskis Expedition Camp is designed for students without prior experience hiking or in the mountains. The course will teach safe and effective trail navigation, how to pack your backpack, cooking and meal prep, minimal-impact camping, wilderness travel skills and compass work, and self-care.

This journey also includes an optional two-hour solo experience where you will prove your skills while being supervised (from a distance!) by our experienced instructional team.

For more information on the WinSport Outward Bound Kananaskis Expedition Camp and all WinSport summer camps, visit [winsport.ca](http://winsport.ca).

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### **About WinSport**

*The Calgary Olympic Development Association, which operates as WinSport, is a not-for-profit community-based organization that owns and operates Canada Olympic Park. Our vision is to be a world-leading centre for athletic development. We inspire human potential through the spirit of sport by introducing people to winter and mountain sports, helping them develop their skills and thereby igniting a passion for sport and lifelong learning. WinSport does not receive any direct government funding for our operations and we support our purpose by building on the legacy of the 1988 Winter Olympic Games and by delivering exceptional value and experiences to our guests. For more information on WinSport please visit [www.winsport.ca](http://www.winsport.ca).*

### **About Outward Bound Canada**

*Since 1969, Outward Bound Canada has made it our mission to cultivate resilience, leadership, connections and compassion, through inspiring and challenging journeys of self-discovery in the natural world. A not-for-profit, charitable, educational organization, Outward Bound Canada has challenged over 150,000 Canadians to step out of their comfort zone and discover their true potential by participating in authentic, transformational outdoor adventures across the country. For more information, visit [www.outwardbound.ca](http://www.outwardbound.ca)*

### **For more information, please contact:**

Dale Oviatt  
Senior Manager, Communications  
WinSport  
T: 403-247-5601  
C: 403-461-9074  
E-mail: [doviatt@winsport.ca](mailto:doviatt@winsport.ca)

Bill Alexander  
Marketing Director  
Outward Bound Canada  
T: 1-888-688-9273 x225  
E-mail: [bill\\_alexander@outwardbound.ca](mailto:bill_alexander@outwardbound.ca)