



winSPORT™



# Conferences, Associations & Trade Shows

Level up your large events at WinSport



**WinSport is a premier sporting destination, and home to one of Calgary's most dynamic and accessible event centres.**



The [Markin MacPhail Centre \(MMC\)](#) at WinSport boasts more than 12 spaces that can accommodate everything from galas and graduations to massive, multi-day conferences. Framed by the natural beauty of the Paskapoo slopes, the MMC is an inspiring setting year-round.

With more than 20,000 square feet of indoor event space, and additional outdoor options, MMC is the perfect venue for your next conference, trade show or association event. Our experienced team can assist in choosing the perfect space for your needs.

- The [WinSport Event Centre](#) provides ample capacity for large live events such as graduations, trade shows or concerts with seating capacity of almost 3,000 spectators or more than 400 on the floor. This space can host both seated and standing events as in-the-round or end-stage formats.
  - *Additional spaces include the surrounding four-lane, 250 metre walking track, four adjoining Paskapoo meeting rooms with skyboxes that overlook the arena, and a private lounge with a large balcony. These provide a variety of hospitality or set up options for large events.*
- Flexible event spaces like our [Legacy Rooms](#) and [Paskapoo Rooms](#) allow you to scale your event as needed and are perfect for meetings, banquets, conferences and more.
- The [Shane Homes Boardroom](#) and [Excel Homes Boardroom](#) offer small breakout spaces for your leadership or production team.



**12+ spaces**



**3,000+ capacity**



**1,000+ parking stalls**



**Custom Catering**



**Silver LEED Certified**



**Not For Profit**

Located in the city's northwest quadrant, WinSport is easily accessible from Stoney Trail, and is a short drive to downtown and nearby amenities and attractions. We offer more than 1,000 free parking stalls on site to accommodate larger events and trade shows.

Led by our team of expert event planners and food and beverage professionals, the MMC provides a memorable experience thoughtfully tailored to your event. Exceptional custom menus are created by our Executive Chef, offering hor d'oeuvres, buffet, and multi-course meals.

For more than 35 years WinSport has been synonymous with excellence and a legacy of the 1988 Calgary Olympics. It has evolved to become a prime destination for events and performance sport. As a non-profit, all event bookings with WinSport help us work towards our mission to inspire youth and our community through sport!



**winsport™ Conferences, Associations & Trade Shows | 3**



## Bringing Your Event to Life

With floor-to-ceiling windows and beautiful exposed beam architecture, the spaces at WinSport create a classic and polished backdrop for any style of event.

Our team works with a number of trusted suppliers to assist with décor, florals, special equipment rentals and audio and video (AV) technology to ensure your event is customizable for a unique and impactful experience. Staging, tenting and pipe and drape services can be incorporated to meet the unique requirements of your event.

As a multi sport campus, WinSport also offers a variety of activities and entertainment that help activate your event and create an engaging experience for guests. Whatever your vision - we can help make it happen!



WinSport is committed to reducing our environmental footprint in every aspect of our operations. The Markin MacPhail Centre is a Silver LEED (Leadership & Energy and Environmental Design) certified building focused on minimizing energy and water use. Environmental sustainability is top of mind when planning and promoting events at WinSport. Recycling, composting and food waste reduction are key activities in both daily and event operations.

## Event Spaces

### Your facility rental includes:

- Set-up / Take-down of the rented space
- Tables, chairs, banquet tables
- Glassware, flatware and dinnerware
- Standard white or black linens and napkins
- Standard centerpiece
- No GST charges on venue or food and beverage\*









*\*GST is charged on external items including but not limited to SOCAN and rentals*

### Venue rental enhancements (additional cost):









- Extended set-up / tear-down time
- Self-serve coat racks
- Additional linen colours
- Dance floor
- Chair covers, table runners, premium centerpieces
- Floor length tablecloths in white or black
- Podium, wireless microphone, projector and screen



# WinSport Venue Capacities - Paskapoo & Legacy Rooms

Event Room/ Venue Name	Square footage	Classroom Style	Rounds & Half Rounds	Reception	Boardroom	Theater Style	8x8 Booth Exhibit	10x10 Booth Exhibit
<i>(Click on room name for more information)</i>								
Paskapoo Rooms 1-4	4,760	150	280 (of 10) 168 (of 6)	360	N/A	360	28 booths	24 booths
Paskapoo Rooms 1 room	1,190	36	60 (of 10) 36 (of 6)	90	20	90	N/A	N/A
Paskapoo Rooms 2 rooms	2,380	75	120 (of 10) 72 (of 6)	180	N/A	180	N/A	N/A
Paskapoo Rooms 3 rooms	3,570	100	180 (of 10) 108 (of 6)	270	N/A	270	N/A	N/A
Paskapoo Rooms Pre-Function	4,760	N/A	N/A	N/A	N/A	N/A	49 booths	40 booths
Legacy Rooms ABC	7,200	360	450 (of 10) 270 (of 6)	600	N/A	600	53 booths	41 booths
Legacy Room 1 room	2,400	120	120 (of 10) 72 (of 6)	200	28	200	N/A	N/A
Legacy Room 2 rooms	4,800	240	280 (of 10) 168 (of 6)	400	N/A	400	N/A	N/A
Legacy ABC & Pre-Function	7,200	N/A	N/A	N/A	N/A	N/A	57 booths	45 booths
Level 2 (Paskapoos + Legacy + Hallways)	12,000+	N/A	N/A	N/A	N/A	N/A	106 booths	85 booths

# WinSport Venue Capacities - Additional Spaces

Event Room/ Venue Name	Square footage	Classroom Style	Rounds & Half Rounds	Reception	Boardroom	Theater Style	8x8 Booth Exhibit	10x10 Booth Exhibit
<i>(Click on room name for more information)</i>								
WinSport Event Centre	20,000	N/A	1,120 (of 10) 1,344 (of 12)	N/A	N/A	1,300 + 1,800 stands	135 booths	110 booths
Arena B	17,000	NA	820 (of 10) 600 (of 8)	NA	NA	1,100	90 booths	73 booths
Shane Homes Boardroom	400	N/A	N/A	N/A	16	N/A	N/A	N/A
Excel Homes Boardroom	400	N/A	N/A	N/A	16	N/A	N/A	N/A
WinSport Hockey House	1190	N/A	N/A	130 (full venue) 40 (balcony)	N/A	N/A	N/A	N/A
Festival Tent	6,250	240	400 (of 10) 280 (of 6)	500	N/A	500	53 booths	33 booths
WinSport Plaza	7,975	N/A	N/A	500	N/A	NA	NA	NA
Huskey Garden	NA	NA	NA	NA	NA	NA	NA	NA
EIGHTYEIGHT Bar & Grill	1,200	NA	NA	115 seats 150 max	NA	NA	NA	NA
Canada's Sports Hall of Fame								
Grand Hall	3,000	NA	150 (of 10)	225	N/A	225	NA	NA
Theatre Hall	1,300		N/A	N/A	N/A	125		
Changing Gallery	1,400		70 (of 10)	100	N/A	100		
Pepsi Cafe	953		N/A	50	N/A	N/A		
Boardroom	450		N/A	N/A	16	N/A		





## Private Suites

Enhance your conference, tradeshow or event at WinSport with an exclusive private suite. Get the best views for basketball games, curling tournaments, live concerts and live shows. Our VIP suite provides a comfortable and private setting to enjoy and wind down after an engaging day.

Create a stand-out experience by pairing your main agenda with an upcoming [live event at WinSport](#). Cheer on your favourite sports team, dance and sing at live concerts, and take in the show from the best spot in the house.

### Exclusive Features & Benefits:

- Balcony views of the stage and arena below
- Accommodates 20 to 40 guests
- Elevated and customized culinary experience
- Access to private lounge-level washrooms, bars, and food options
- Enjoy a larger space to mingle with friends, coworkers or clients
- Host a pre and post-show gathering





## Food & Beverage

Experience legendary hospitality when you host your next event at WinSport. From the big creative idea to the smallest details, our talented culinary team will take care of it all for your guests. Whether you're looking for chef attended stations, family-style service, plated meals or anything in between, our team will make your vision a reality.

Our team can accommodate allergen requests and are happy to customize your food and beverage program to best meet your needs.

### Service options available include:

- Buffet service
- Family-style
- Plated options
- Chef-attended stations
- Boxed "to-go" meals
- Passed hor d'oeuvres

Please refer to our catering package for a complete list of options and pricing. Don't see what you're looking for? Just ask! We'd love to create something special for you.



## Hotels

For assistance selecting a host hotel, Tourism Calgary is pleased to assist in securing accommodations to best suit the event's needs. Hotels can organize shuttle busses to WinSport. There are a number of hotels located nearby, including:

- Alt Hotel University District
- Sandman Hotel & Suites Calgary West
- Four Points by Sheraton Hotel & Suites Calgary West

## Points of Interest

WinSport is ideally located in NW Calgary, close to some of the city's best attractions and convenient amenities, including:

- Highway 1 to the mountains
- Calgary Farmer's Market
- Market Mall
- University District
- University of Calgary Campus
- Calgary Climbing Centre
- Paskapoo Slopes

## Prioritizing Accessibility

WinSport's location allows easy access via major roadways, including Stony Trail. Ample space allows for over 1,000 parking spaces, offering free and easy parking for event guests. Local hotels can organize shuttle busses to WinSport for guests.

As a premier sport institution, WinSport prioritizes accessibility and inclusion. The event centre is designed with accessibility in mind, ensuring guests of all abilities are welcome.





# Your Events Team

## **Brittany Sutherland | Director of Events and Sales**

Brittany has more than 15 years of experience in event planning. After moving to Calgary in 2014, Brittany began doing event management, specializing in public events, sporting events, concerts, and attractions. She has since been promoted to Director of Sales and Events at WinSport, where she sells and plans public events.

## **Kristen Aebig | Senior Manager, Sales**

Bringing more than 17 years of experience, Kristen offers a wealth of knowledge in event sales and leadership. She loves strategizing ideas and building new business relationships and takes pride in watching her clients' visions come to life.

## **Shay-Lynn Miller | Sales Specialist**

With over 20 years of experience, Shay-Lynn has worked across North America at various hotels and event venues. She loves her role at WinSport, helping clients make unique events come to life and building great relationships.

## **Alley Tunney | Event Specialist**

Bringing more than 14 years of hospitality experience, Alley's journey through the world of events has taken her to prestigious venues like Spruce Meadows and the Marriott.

## **Amanda Oag | Event Specialist**

Amanda has more than 11 years of experience in event planning. Her main focus at WinSport is supporting clients in planning corporate conferences and meetings, graduations, holiday parties, banquets, offsite events and large public events.



## It would be our pleasure to host you at WinSport

Our team of experts are available to answer our questions, and help create a smooth and memorable event.



[salesinfo@winsport.ca](mailto:salesinfo@winsport.ca)



403-247-5607



[www.winsport.ca](http://www.winsport.ca)



**The City of Calgary**

*We worked with Winsport for an event in which we needed a presentation space and catering offsite. Kristen, Shay-Lynn, and their team were amazing. They handled everything like it was effortless, responded and adapted to our needs and made a stressful day easy. The catering was delicious and Winsport accommodated the cultural and dietary needs of the group. They were also able to provide everything we needed at the offsite lunch location, which was helpful as we had not thought about details like garbage cans and recycling bins. Having parking at the event space was also a huge benefit! We will use Winsport again and highly recommend them!*